### SPECIAL REPORT

# 3 Reasons Why You Should Have A Photo Booth At Your Wedding! by Rob Peters



Planning your wedding shouldn't be difficult, but it can turn what is supposed to be one of the happiest moments of your life into a complete nightmare! From cake to calla lilies and everything in between, the amount of options is overwhelming. A bride needs to weigh every single option all while attempting to take into consideration every suggestion that gets thrown her way from family, friends, and even people who have nothing to do with their wedding.

About 2 years ago, when my cousin was planning her wedding, she was an absolute mess for three months prior to the big day. In the end, she had made so many snap decisions and changed her mind so often that nothing seemed quite right. The actual ceremony took longer than she had originally envisioned and she'd lost control of her bridesmaids to the point where each of them was wearing a different dress. She mentioned to me that she would have been able to forgive herself for those two mistakes had the reception not been so...well, blah for lack of a better term. The food and the DJ were perfect, but looking back on it, she felt that her wedding was missing something that could have made it more lively.

A few months later, I was invited to another wedding of a good friend of mine and the difference between the two receptions was night and day. People were laughing and having fun (without the aid of an open bar, might I add!) despite the obvious similarities in both the ceremony and decorations. What had she done differently? It's simple, really. She rented a photo booth! At the time, I couldn't figure out what made it so special, but after doing some thinking and a bit of research of my own I've come up with three of the main reasons why such a small addition made her wedding extraordinary.



## 1.) They help you make real memories instead of awkward poses.

Some people will go to extreme lengths to avoid having even a single photo of themselves snapped at your wedding while others can't get enough of it and will gladly step in to strike a pose. In my experience, professional photographers aren't great at coaxing introverts out of their shells and being ordered to smile big by a complete stranger would make anyone uncomfortable. There's something calming about having the option to step into a photo booth either alone, with your significant other, or with a group of friends while you hide behind a fake moustache and a huge pair of glasses.

## 2.) You won't have to put your photographer on a pedestal.

Your wedding photos are supposed to create a lasting memory of the day you joined hands with the person you wanted to spend the rest of your life with so to be even a little dissatisfied isn't acceptable. Wedding photographers sometimes offer their brides their proofs without touching up things like red eye or cropping. When you place your order, your photos are sometimes retouched at an additional fee to look perfect.

When you introduce a photo booth however, I've found that some photographers will actually try a little bit harder because they know that if they don't perform up to your standards, there's a chance that you might just opt for a few less pictures than you originally agreed to in favor of real keepsakes created from the people you love, at no additional cost!

### 3. Your quests will thank you for it...REALLY!

A traditional wedding tends to follow the same pattern, doesn't it? I've been to countless weddings where the bride tries too hard to be original in an effort to keep things from slumping halfway through the night when really a simple solution might have served her better.

No matter how you slice it, a photo booth is the way to go because it's the perfect tool for cutting through the monotony. It adds a sense of fun to an event that deserves to be celebrated.

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